

5 Steps towards Carbon Neutrality

How to measure & reduce carbon emissions based on the Science-based Targets Initiative.

1 

Establish a baseline

Measure your indirect and direct emissions (Scope 1, 2, and 3) to determine what the source of your carbon footprint is - is it your own production? Or your supply chain?

2 

Reduction Scenarios

Weigh your options: What's the best way to reduce your carbon emissions? What do you need to focus on?

3 

Reduction Targets

Define your reduction targets based on the Science-based Targets Initiative - to contribute to a minimum 2,5% reduction per annum for the 2 degrees climate goal. Build up your emission reduction portfolio.

4 

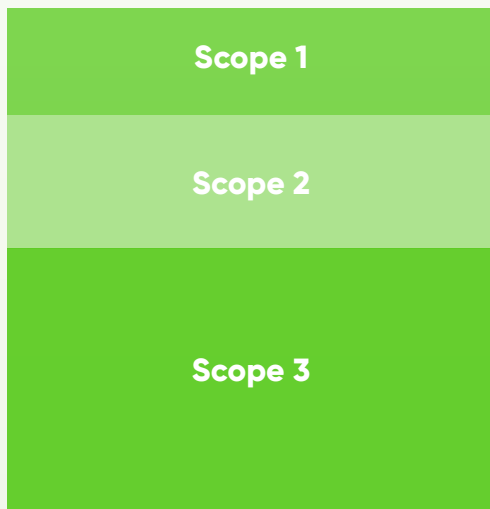
Execute & Monitor

Execute on your emission reduction portfolio. Track the improvements in your footprinting platform.

5 

Offset Carbon Emissions

Assess the costs & benefits for carbon offsetting. Choose the methodology that works for your business model and execute on an annual basis.



- Energy Efficiency
- Renewables
- Electrification
- Transport & Logistics
- Supply chain audit
- Alternative materials
- Business travel
- Circular business models

